

clarewriteswords.com
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Clare Davis

EXPERIENCE

GSD&M: Austin, TX

Sr. Copywriter

2022 - present

- Creating on-trend social content and March Madness TV spots for Capital One.

Havas: Atlanta, GA

Sr. Copywriter

2022

- Developed brand awareness campaigns on social for 3M and buybuy Baby.

Edelman: Atlanta, GA

Sr. Copywriter

2021 - 2022

Copywriter

2019-2021

- Curated campaigns for clients like HoneyBaked Ham, The Florida Department of Citrus, Yamaha, and The Home Depot.

Tribe Inc: Atlanta, GA

Account Coordinator

2016 - 2017

- Expanded my skillset in client relations and account-creative mediation, and learned that copywriting has nothing to do with copyrights.

IQ Fitness: Atlanta, GA

Social Media Manager

2016

- Flexed my creative (and literal) muscles for branding, social media, and digital copywriting.

EDUCATION

The Creative Circus – *Copywriting Certificate*

2017 – 2019, Atlanta, GA

Florida State University – *BA: Editing, Writing, & Media*

2012 – 2016, Tallahassee, FL

AWARDS

Atlanta ADDY 1 silver for *Run the Water Series: Above and Below* – Yamaha

Atlanta ADDY 1 silver for *Friendsgiving Album* – HoneyBaked Ham

Atlanta ADDY 1 bronze for *The Original Wellness Drink* – FDOC

Atlanta ADDY 1 bronze for *Trivac Leaf Monster* – Worx